

ATTENTION
BUSINESS
OWNERS

JOIN US ON:
OCT 20 - 24
2014

BARRIE
BUSINESS
WEEK

FOR

MONDAY OCTOBER 20 | 3PM to 5PM

Leverage Generational Differences to Improve Your Bottom Line

VENUE: SOUTHSORE COMMUNITY CTR.
PRICE: FREE

Launch event with speaker, Giselle Kovary, Co-founder and Managing Partner of n-gen People Performance Inc. A spirited exploration of the 4 generations that you market to!! You won't want to miss the tips and techniques that will improve your service, leadership, and engagement!

WEDNESDAY OCTOBER 22 | 8AM to 3PM

Learn from the Best: Bridges to Better Business

VENUE: GEORGIAN COLLEGE
PRICE: \$50+HST (continental breakfast, lunch, reception & parking)

A full day conference dedicated to providing business development and growth tools for your business! Join featured keynote speaker BDC's Alan Gao in "Going Global" where he brings over 15 years of experience in international sales and business development from 12 countries and regions! Engage with a panel of experts in a set of breakout sessions on a variety of critical business topics relevant to your business operations. Gain valuable insight and takeaways for your business from our President's Panel.

FIRST BREAKOUT:

- Digital Marketing & IT
- Human Resource Strategies
- Leveraging Global Business Opportunities

SECOND BREAKOUT:

- Sales & Marketing
- Ready to Grow
- Succession Planning

President's Panel: Learn from this dynamic group of vibrant and energetic entrepreneurs and individuals; experience the trials and triumphs they endured while travelling down their own roads of success!

TUESDAY OCTOBER 21 | 8AM to NOON

Thrive Online & In Person: Listen, Engage, Experience

VENUE: GEORGIAN COLLEGE
PRICE: \$50+HST (parking included.)

Hands-on workshop with Melissa Schenk (laptop mandatory) Video and Social Media Strategist Melissa Schenk, will take you on a journey to discover how to enhance your communication online for all generations, and access greater reach and connection to your employees and customers. Space is limited, register early.

THURSDAY OCTOBER 23 | 5PM to 8PM

The Business Side of Social

VENUES:

- QUEENS, 94 Dunlop St E
5pm-7pm
- KENZINGTON BURGER BAR, 40 Dunlop St E
5pm-7pm
- DONALEIGH'S, 28 Dunlop St E
6pm-8pm

PRICE: FREE (cash bar)

Meet and greet other entrepreneurs to celebrate Barrie Business Week!

REGISTER NOW
www.barriebizweek.ca

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